

January 5, 2022

Dear School and Community Stakeholders

The Cleveland Heights-University Heights Career and Technical Planning District (CTPD) [www.heightsconsortium.com](http://www.heightsconsortium.com) is currently in the process of developing a strategic plan in order to meet the goals of the consortium. The CTPD serves students who attend Warrensville Heights Schools, Maple Heights Schools, Shaker Heights Schools, and Bedford Schools. As a part of this process, the consortium will engage in a series of focus groups in order to gain an understanding of the strengths and opportunities for improvement in the career and technical education programs. This effort is being led in collaboration with the superintendents of all of the partner districts.

The focus groups are designed to learn how stakeholders view, use and envision the career and technical education programs and services in the school districts. Feedback will be gathered and used to build the strategic plan to grow and improve the Career and Technical Planning District over the next three to five years. Within this link, you can see an overview of Ohio's CTPDs from the Ohio Association of Career and Technical Education (OACTE) of which our very own CTPD student successes contribute to these data points for Ohio.

Meetings will be facilitated by Dr. Celena Roebuck, former Career and Technical Education Superintendent of Cuyahoga Valley Career Center. These sessions will be conducted at various times through either virtual or in-person depending on participant preference. Sessions will be one hour in duration.

Registering for focus group sessions will be done through Sign-up Genius and will indicate date, time, and location or video conferencing platform Zoom. You will be emailed the Zoom link no less than 12 hours prior to the session.

Thank you in advance for your participation in a focus group forum for the benefit of career and technical education within the Cleveland Heights-University Heights CTPD.

Sincerely,

Andrea Celico  
Superintendent  
Bedford City School District